

# annabeth olivia mellon

director & editor



## SAY HELLO

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## TECHNICAL SKILLS

- Adobe Premiere, Photoshop, Media Encoder, and AfterEffects
- basic motion graphic animation
- post-production effects
- graphic design
- web design and basic HTML
- HootSuite and social media management

## HIGHLIGHTS

### PORTFOLIO

portfolio containing video production, editing, and graphic design work  
samples can be found at [www.annabetholivia.com](http://www.annabetholivia.com)

### STRENGTHS & ACCOMPLISHMENTS

named one of *Glamour Magazine's* Top 10 College Women of the Year 2019 ·  
awarded the William P. and Estan J. Bloom Award, one of the University of  
Alabama's highest honors · research interest in media literacy and children's  
media · professional experience in broadcast television production · five  
years' experience with Adobe Premiere

## EDUCATION

### THE UNIVERSITY OF ALABAMA

#### BACHELOR OF ARTS (DEC 2020) · GPA 4.0

double major: Gender, Media, & Cultural Studies and Creative Media (Film)  
thesis research project: Girlhood, Boyhood, and Representation in Animation

## RELEVANT EXPERIENCE

### VIDEO EDITOR

#### ARTS LAUREATE (JAN 2021 - PRESENT)

edit remote concert videos with up to 160 submissions in Adobe Premiere ·  
utilize track matte keying to overlay grids with musicians · coordinate with  
project managers to schedule & track deliverables · work with clients to  
realize artistic vision within budget · internally review content via Slack with  
video and audio teams in collaborative environment

### MULTIMEDIA INTERN

#### GLOBAL BUSINESS SCHOOL NETWORK (SEP 2020 - PRESENT)

coordinated remotely with communications team to assemble raw  
footage, motion graphics, and music into long-form and short-form video  
content across multiple web platforms · created motion graphics for use  
in live virtual conference and external communications

### SHOOTER & EDITOR

#### WVUA23 CREATIVE SERVICES (MAY 2019 - APR 2020)

edited 200+ daily promotional topicals for broadcast and social media  
platforms · provided support for Promotions Producer through every step of  
production · logged, transferred, and organized raw footage · contributed  
to scriptwriting and research for wide variety of content across media  
platforms · directed & produced two segments for broadcast television pilot

### SOUND EDITOR

#### DIRECTING MAGIC PODCAST (APR 2019 - JAN 2020)

edited 4 episodes of nationally distributed podcast in Adobe Audition ·  
maintained communication with podcast host to assure all content properly  
reflected values and tone of show · refined audio in order to meet strict  
length and content requirements of host

## ADDITIONAL EXPERIENCE

### CO-INSTRUCTOR & LEAD INTERN

#### DRUID CITY GIRLS MEDIA PROGRAM (2018 - 2020)

developed 10+ lessons plans and instructed campers on topics such as  
digital film editing, genre, and advanced camera work · designed and led  
instruction for virtual summer camp, including creation of digital  
instructional tools · oversaw external communications for program

### INTERN

#### DISNEY COLLEGE PROGRAM (FALL 2018)

provided excellent customer service for Fortune 500 company, utilizing  
the four key basics of safety, courtesy, show, and efficiency · ensured  
guest satisfaction in high volume locations serving 1000+ guests daily ·  
awarded achievement card by supervisor for exceptional guest  
interaction and showmanship